



Press Release

Duet Partners opens central London office

Extends support for Venture Capital and
Private Equity backed businesses

London, 1 July 2009.

Duet Partners announced today that it has opened an office in central London. This will enable the company to better support clients that are backed by London based investors.

John Hall, Chief Executive, commented: "An increasingly important facet of the support we are providing early stage businesses is the development of their fundraising or refinancing strategy. The funding market for SMEs is more fragmented than ever before, as investors hunt for value and businesses look at more innovative fundraising and refinancing models. Private investors are particularly active in the turn-around market at present. Being based in central London puts us in the centre of this activity."

Services extended

Duet's services are specifically designed to support CEOs of early stage technology businesses. These services are focussed on operational risk and opportunity assessment, the development of strategic initiatives, and other challenges related to change management and restructuring.

The Company's latest service offerings in risk & opportunity assessment now include:

- Organizational Capability
- Financial Resilience
- Legal Compliance

Core competencies in related areas range from technology market research to international expansion and have recently been extended to include expertise in corporate governance. Through the Partner and Advisory Council team the Company is strongly linked into the UK technology and investment community.

About Duet Partners:

Duet Partners works with CEOs of SME technology companies to reduce operational risk and develop strategies for growth.



We provide an impartial and expert sounding board on the core organizational, financial, and legal issues that have to be addressed by leaders of early stage technology businesses.

Our team includes technology industry executives whose experience spans the full spectrum of Board and senior executive roles including Chairman, CEO, CFO and General Counsel as well as research and corporate finance experts.

We provide services either through a project based Advisory model or through our executive Coaching model. Both provide access to the expertise of the entire Duet team, coordinated through a dedicated Client Partner. In both models, we create an extended 'virtual' executive team for the CEO client to draw upon.

For more information:

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